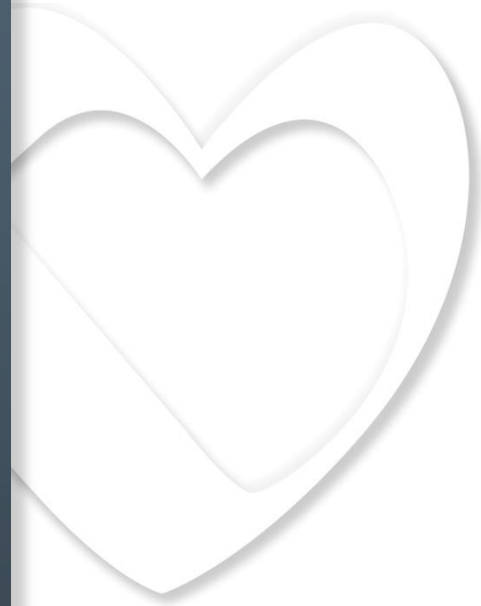


Heart Failure Awareness Day 2015

Report from: (Turkey)

Name of reporter: Ibrahim SARI, MD



TV and radio coverage

- **Several interviews were performed with national TV channels.**
- **Link for one of the interviews**
([http://beta.interpress.com/\(S\(0sigwt22g2lw huysv11p2pa j\)\)/Viewer/tvviewerplayer.aspx?IDS=qrOvZXVlu6vG6tY2bC ZKFA%3D%3D&lm=0&madi=536](http://beta.interpress.com/(S(0sigwt22g2lw huysv11p2pa j))/Viewer/tvviewerplayer.aspx?IDS=qrOvZXVlu6vG6tY2bC ZKFA%3D%3D&lm=0&madi=536))

Newspaper and website coverage

- **Several interviews and news were released in different national newspapers.**
- **Link for one of the newspaper release (<http://www.hurriyet.com.tr/2-milyondan-fazla-kalp-yetersizligi-hastamiz-var-40156508>)**

Printed material for patients

- **Survey on heart failure awareness which was endorsed by the Heart Failure Association was translated to Turkish language.**
- **Turkish 2016 version of Heart Failure Awareness Day posters were sent to primary care centers and public, private and university hospitals.**

Patient Engagement

Survey on heart failure awareness which is endorsed by the Heart Failure Association was translated to Turkish language and filled by patients and lay people joining Heart Failure Awareness activities in different cities and centers throughout Turkey.

Comments:

- **Nationwide heart failure awareness activities were performed via different ways.**
- **We are planning to perform more activities in 2017.**